# Guide to Completing the Strategic Gemstone Investment Form

## 1. Sourcing & Capital Deployment

What this means: We acquire gemstones directly at the source - Sri Lanka for sapphires, Colombia for emeralds, and Madagascar for rubies. Investments are released in stages tied to sourcing milestones (e.g., mine selection, rough evaluation, cutting, certification).

Choose your role:

- Passive: You supply capital, and we handle the entire sourcing process.
- Collaborative: You review and approve each milestone before funds are released.
- Active: You want deep involvement in capital planning, rough stone evaluation, and sourcing decisions.

# 2. Gem Type & Color Preference

What this means: You can invest across all three categories or express interest in specific gemstone types and colors:

- Ceylon sapphires Royal blue, padparadscha, pink, yellow, teal
- Colombian emeralds Bluish-green Muzo tones with high crystal transparency
- Madagascar rubies Vivid red to pinkish-red, often unheated

Choose your role:

- Trust your sourcing partner: Let us build a diversified gemstone portfolio.
- Preference-based: Indicate your favorite gem types or colors.
- Highly selective: You want to approve or select specific gemstones.

### 3. Certification & Documentation

What this means: All gemstones are certified by leading labs such as GIA, GRS, SSEF, or CDTEC. We handle export documentation, tracking, and lab coordination.

Choose your role:

- Fully managed: We manage all lab submissions and certificate strategies.
- Co-reviewed: You review lab choices and sign off on strategy.
- Direct involvement: You want hands-on engagement with the lab process.

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### 4. Resale & Exit Strategy

What this means: The sale of stones (resale) is expected to be led by the investor. You may sell through auction houses, private networks, or luxury retail.

Choose your role:

- Lead resale: You already have resale channels and will manage the exit.
- Supported resale: You take the lead but want strategic assistance.
- Delegate resale: We manage resale on your behalf (with adjusted profit share).

#### 5. Profit Structure Agreement

What this means: Our standard model is a 70/30 net profit split - 70% to you (investor), 30% to us (sourcing partner).

Choose your preference:

- Standard 70/30: Accept the default model.
- Custom proposal: Propose a different structure for discussion.

### 6. Timeline & Strategic Call

What this means: Indicate when you'd like to begin or have a call to explore the partnership.

Choose your timeline:

- Immediately: You're ready now.
- Within 2-3 weeks: You want to plan your first tranche soon.
- Still exploring: You're interested but not ready to commit.

#### Additional Notes

- All stones are sourced ethically and with local government awareness or recognition. For example, our Madagascar ruby operations are supported by national-level contacts.

- Our Colombian emerald sourcing accesses mines that offer the finest bluish-green material and allows direct negotiation.

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- With Ceylon sapphires, we work directly with mine owners and cutters to gain first access to rare colors and untreated stones.

## **Final Note**

Not sure what to select?

You can always choose the "collaborative" or "with support" options. We'll guide you step-by-step.

We look forward to reviewing your form and exploring this rare opportunity with you.